

# Hybrid Events: Engaging PMI Members Locally and Virtually



Your Chapter's Guide to  
Successful Blended Experiences

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# Everyone is a leader first

A lit candle can light another candle  
without losing shine until it ceases to exist  
- Bhanu



# Learning Objectives

At the end of this presentation, attendees will be able to answer:

Benefits of Hybrid Event

Creating a foolproof plan for hybrid event

Executing a successful hybrid event



# Who is Bhanu?

## Career

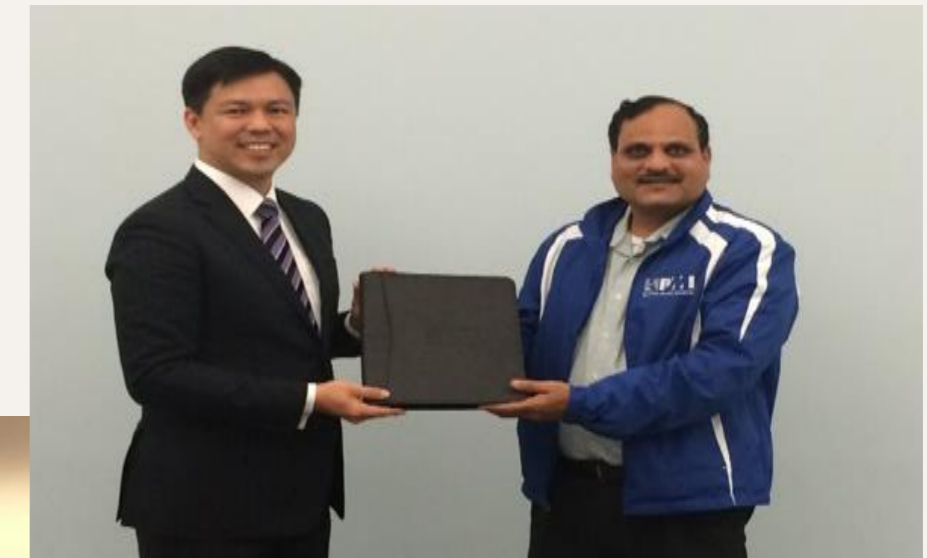
- Guided missile program scientist for Indian Defense
- Technical Staff Officer to the CIO
- Application developer, architect & lead
- Team member for security governance / audit
- Data Analytics and Business Intelligence
- Program Manager
- PMO Manager

## Professional

- Member PMI, PMISV, ISACA,
- PfMP, SPC, CISM, TOGAF
- DevOps PM, Architect, RM, Trainer, Coach

## Giving Back

- Mentor and coach for project managers
- President PMI Silicon Valley Chapter
- Board member ISACA Silicon Valley
- Guest speaker at SJSU
- Adjunct Professor at GGU SF, Cogswell University



# Who is Rajat?

## Career

- Technical Program Manager / Product Manager
- Process Optimizer & Innovator
- Hardware - Software System Integrator
- Event Manager & Business Owner

## Professional

- Masters in EE
- PMP, PMI-ACP
- SPC

## Interests

- Mentor and coach for project managers
- VP of Operations for PMI Silicon Valley Chapter
- Events Director for multiple NGO
- Rewards Churner & bad trader



# Why Hybrid Events?

- Increased reach and participation
- Cater to diverse member needs
- Enhance networking opportunities
- Flexibility and convenience
- Cost-effective



Deliver best of both worlds



# What you need?

- Planning & Logistics
- Process
- Technology
- People

# Preparing for the event

- Develop a communication plan
- Conduct tech rehearsal at location
- Prepare presenters





# Event day execution

- Set Up & Welcome
- Manage the event flow
- Improvise



# Optimizing experience

## In-person:

Welcoming & Engaging atmosphere  
Networking breaks / Social interaction  
Food & Drinks

## Virtual:

Video & Audio quality  
Active participation through polls, Q&A, etc.  
Break out rooms where applicable



# Optimizing future event

- Technology and training
- Attendee engagement
- Clear roles & responsibilities



# Getting Started

- Start small
- Partner with other organizations / chapters
- Utilize resources available
- Be flexible
- Get feedback and keep improving

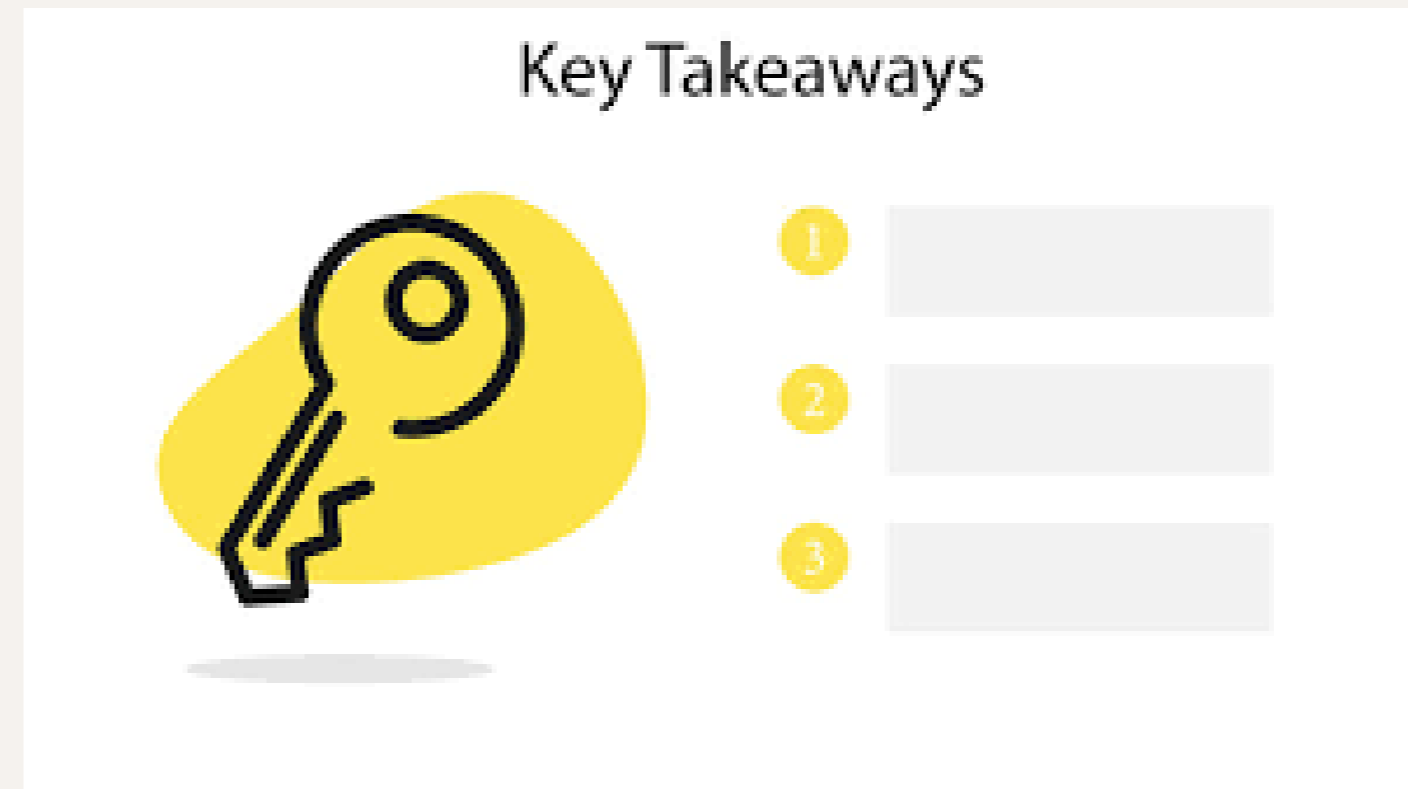


Questions?



# Takeaways

- Benefits of Hybrid Event
- Creating a foolproof plan for hybrid event
- Executing a successful hybrid event
- Be the change agent to try new way of delivering chapter events



# Thank You



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